GRAEBEL
PEACE OF MIND. WORLDWIDE.℠

GRAEBEL HITS GRAND-SLAM FOR MLB

PLAY-BY-PLAY RELOCATION OF STATUES PLACED THROUGHOUT KANSAS CITY

CASE STUDY

When the Major League Baseball (MLB) contacted the Kansas City Royals' senior vice president of business operations, Kevin Uhlich, requesting a referral for moving and securely placing its 2012 MLB All-Star statues, Uhlich assured the MLB that only one company could slide into home base safely, Graebel.

THE CHALLENGE

To manage the transportation and placement of five 1,200 pound statues at Kauffman Stadium, the Power & Light District, the Marriott Downtown, Country Club Plaza and the Intercontinental Hotel. No strike-outs, foul balls were permitted. A home-run on-time performance and zero-issues with each statue was mandatory.

THE SOLUTION

Awarded the project by the MLB, Graebel had less than 21 days to draw up the game plan that incorporated the delivery and set-up for each statue with the five different property managers of each venue.

Each statue was different. Each required custom wrapping and crating. Additional special handling was required, because one was autographed by the All-Star players for an auction to benefit the Habitat for Humanity.

Another statue was designed by pop artist Charles Fazzino. Four crew members were required to securely move and place each statue.

THE RESULTS

Graebel hit a grand-slam with the MLB, when it successfully placed all five statues as promised during the week prior to the 2012 MLB All-Star Game. The MLB was pleased with the final score and technical execution of the logistics by Graebel.

THE CUSTOMER

Major League Baseball (MLB) is the oldest professional sports league in the United States and consists of 30 member clubs in the U.S. and Canada representing the highest level of professional baseball.

www.MLB.com

ABOUT THE 2012 MLB ALL-STAR GAME

The 83rd Major League Baseball All-Star Game was held in Kansas City. The game featured the best of the American League taking on the elite players of the National League. Weeklong events culminated with the All-Star game at Kauffman Stadium. The final score was National League, 8 and American League, 0.

www.AllStarGame.com

PROJECT GOALS

To successfully place five custom baseball statues in different locations throughout Kansas City during the busiest and highest profile event that the city had ever held. The MLB required placement service within a time span of one-day.

WHY GRAEBEL

For close to ten years Graebel has handled the moving logistics for the Kansas City Royals from spring training to providing Move, Add, Change (MAC) commercial workplace services for the executive offices during renovations. Graebel's proven success with the Kansas City Royals and extensive experience with other professional sports organizations led to the MLB giving Graebel an at bat for its All-Star activity in July 2012.

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