



U.S. Bancorp Tower, Portland, OR – aka 'Big Pink' in reference to its pink glass and granite exterior

Managing an internal office relocation

Graebel supports partner with an extended, multi-floor move

The Client

Cushman & Wakefield | NorthMarq (A Graebel Commercial Services Partner)

- > Manages more than 42 million square feet of retail, industrial and office assets
- > Completes over \$1 billion in transactions annually
- > Employs more than 450 professionals

The Challenge

When U.S. Bank renewed its lease in the U.S. Bancorp Tower in Portland, Oregon, the company opted to reduce its contracted space by more than 40 percent, consolidating from 15 floors to eight. This triggered phased, major renovations for redesigned:

- > Offices
- > Workstations
- > Conference rooms
- > Break areas



“This was the largest restack in the bank’s history, and Graebel was in lockstep with our project managers since day one.”

– Bill Freeland, Director of Occupier Services,
Cushman & Wakefield | NorthMarq

Project Summary

Plan, administer and manage a synchronized restack of 1,200 bank employees’ offices while major renovations were underway on multiple floors over a two-year period.

The Solution

To manage the transition, U.S. Bank enlisted the services of Cushman & Wakefield | NorthMarq, and they in turn contracted with Graebel for relocation support—primarily in the areas of employee communication and information security. When construction began, design changes were submitted daily. Graebel’s onsite project managers tracked the updates and communicated the critical information with all affected parties.

In accordance with its proprietary protocol for the transfer of confidential material, Graebel sourced and supervised file cabinet relocations and computer disconnects. Barcoding helped ensure accurate tracking of the items.

The Results

The relocation process went smoothly and each stage was completed in a timely manner. Close coordination between Cushman & Wakefield | NorthMarq representatives and Graebel’s onsite managers was critical to the project’s success.