

Graebel Mobility PathBuilderSM

A roadmap to advance your Mobility efforts.

The function of Mobility is one of the most potentially powerful drivers of business today. But it is too often underrepresented. So, we set forth to help Mobility professionals leverage its power, with a step-by-step, systematic roadmap that organizes the process and sets the course for Mobility success.

This unique set of tools is proven and tested — the result of years

of input, consultation and best practices of some of the world's largest and most innovative global companies.

The Mobility PathBuilder helps define a strategic message, quantify with data and gain enterprise-wide support. And it all can be started in a single afternoon session alongside a Graebel Mobility expert.

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**MOBILITY
STRATEGY**



**RETURN
ON MOBILITY**



**STAKEHOLDER
ENGAGEMENT**



**BUSINESS
IMPACT**

A series of important steps:

Each sequential step is designed to build on the next.

The Mobility Strategy step will produce a Mobility Mission Statement that is tied to overall business goals. You will identify strengths and vulnerabilities — and set a path to develop the strategy and tactics to achieve your mission.

The second step, Return on Mobility, defines a new way of measuring return on investment that goes far beyond traditional benchmarking. You'll create a story leading to an ideal outcome supported with rich

data. It will help you analyze efforts and reveal hidden opportunities.

Finally, the Stakeholder Engagement step focuses on creating an action plan to communicate your mission, and engage important partners with win-win scenarios. You will find allies to implement your plan and move it forward through administration to executive management.

With this three-step path you can make an impact, revolutionize your Mobility program and lead your organization into the future.



If not now, when?

Our research has revealed that Mobility's future is poised for disruptive revolution. The overwhelming majority of Mobility professionals we polled know they spend too much time on coordination and administration, with little time left for the high-value strategic functions. The business world has strong, pent-up demand for precisely the answers the Graebel Mobility PathBuilder provides.

Mobility's reality today:

18%

Proactive

Setting goals, measuring return and enhancing relationships



82%

Reactive

Transactional and service issues



Future vision for Mobility:

96%

Proactive

Setting goals, measuring return and enhancing relationships



4%

Reactive

Transactional and service issues

*2018 Global Mobility Summit Survey, APAC (n=45)

Can you find a few hours to change your world?

You'll work with a Graebel expert who will help facilitate work sessions and develop a step-by-step plan, condensed to a single page to share with your team and other key people in your company. After completing the PathBuilder program, you'll walk away with:

- 1 A comprehensive Mobility Strategy
- 2 A solid, data-driven story that measures the value of your program
- 3 An action plan to activate stakeholders
- 4 Support to stay on track, with ongoing adjustments to ensure success

Contact us and we'll schedule a session at your earliest convenience. Let's take the first step together.