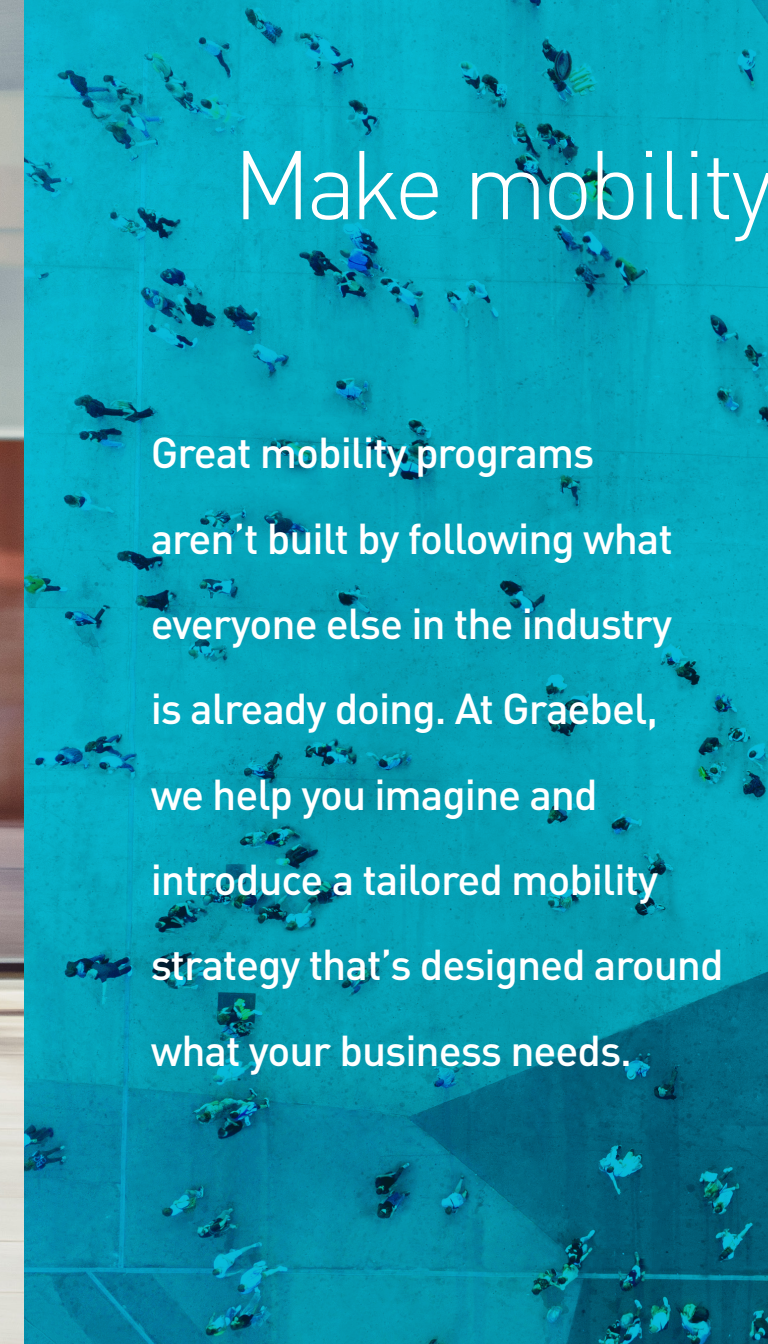




Drive your
business
FORWARD

GRAEBEL®

MOBILITY STRATEGY



Make mobility strategy a company strength

Great mobility programs
aren't built by following what
everyone else in the industry
is already doing. At Graebel,
we help you imagine and
introduce a tailored mobility
strategy that's designed around
what your business needs.

Guided by industry experts

From day one, you'll have a trusted, seasoned source of mobility thought leadership by your side. Our team has decades of experience on both the client and provider side to draw from.

Shaped by internal voices

When we say that your strategy is built for your business, we mean it. Our process is built on inputs from your key people and teams to ensure it's focused on your organization.

Valued by everyone

Mobility shouldn't be seen as an administrative must-do, but as a business imperative. And your strategy should help you demonstrate the full value of your mobility program with its direct connection to your company's actual business goals.

Go beyond benchmarking

We don't just rely solely on comparisons to your competitors to make your strategy stronger. Our approach involves working closely with you to get the right people together with the right tools and information.



Tools you can use

Your mobility strategy is built for you by ensuring it's built *with* you, right from the start. Our work is driven by the information you provide directly. Hands-on strategic mapping tools rely first and foremost on your inputs to generate the tangible information your mobility policy and programs are based on.

- › Simple, easy-to-use strategy tools and guidelines
- › In-depth mobility health checkups
- › Proof of mobility's value



Feedback you can trust

Key stakeholders will be more invested in your mobility program if they're engaged and involved. We make sure the right people are contributing and buying in at the right times. They'll add their insights and perspectives at each step to ensure your strategy is shaped by engaged voices.

- › Value-add early benchmarking and policy reviews
- › Internal stakeholder analysis to help build buy-in and advocacy
- › Multiple feedback channels and chances to be heard



Expertise you can share

Our team's knowledge bolsters your team's ability to drive success. We don't just bring new insights to the table. Instead, we provide a direct line to the latest policy-shaping ideas, best practices and conversations so that you can equip and strengthen your team with the knowledge it needs to help define the best strategy.

- › Policy creation that combines industry trends with internal input
- › Change management guidance and communications support
- › Front-row access to top industry forums and policy summits



Streamlining mobility by reducing complexities—and costs

Our team spent 18 months working with a large e-commerce organization to reduce total policy choices by over 85%, creating global standards for all programs—efforts which project to reduce their total spend by 10% in the first year.

Bringing together many voices to create one clear path forward

In our work with one of the world's largest pharmaceutical companies, we used our stakeholder feedback tool to collect input from 200 internal voices that helped them measure program process and engagement over the last two years.

Creating alignment—and value—for big organizations in big tech

Our team led the senior leadership group of one of the world's largest information technology companies through a day-long workshop that helped them prioritize mobility program initiatives and create plans for ongoing strategic measurement and analysis.

Providing strategic guidance from policies to technologies

With another global pharmaceutical giant, we worked to implement new service models, employee flexibility with policy choices, and state-of-the-art technology that transformed its entire mobility program.

See success firsthand

Ready to get going?

Tangible tools. A hands-on process. Engaged stakeholders at every step. We've brought together the key pieces needed to develop a mobility strategy that's aligned with your most important business goals. And we're ready to help you redefine and celebrate the value mobility delivers to your company.

Contact us today to find out how we can help you move your business forward by ensuring the best people are always in the best place to maximize results.



Graebel.com

GRAEBEL®

MOBILITY STRATEGY

© 2019 Graebel Companies, Inc. All rights reserved.