

Get down
to business
with data



Evolve and
enhance your
mobility program
with analytics

Not all analytics are the same

Analytics can help you improve the way you manage your mobility programs. But there's more than one type.

- **Descriptive analytics** describe what's happening today.
- **Predictive analytics** indicate what could happen.
- **Prescriptive analytics** suggest what should happen.

It takes the right blend of data science, technology and mobility experience to deliver the analytics you need.

Graebel Analytics

As industry leaders, we see analytics in a holistic context. Our practice is backed by real people who work directly with you. Whether it's for a mobility program, talent management or a specific business goal, we will develop a path forward that's well defined and tailored to your needs.



We ask the right questions

Our Business Intelligence team offers a unique skill set comprising data science and data analysis. Our team will work with you to deeply understand your business, your stakeholders and your program. We'll help you ask the right questions, so you can get the right answers.

One place for your analytics

By harnessing the power of Microsoft Power BI and combining it with Graebel globalCONNECT®, our mobility experience platform, you get a single source of truth for your program.

See mobility in new ways today—and in the future

- › **Descriptive:** Monthly operational dashboards show program trends and results in detail.
- › **Predictive:** Quarterly insights help demonstrate business impact trends and findings.
- › **Prescriptive:** An annual comprehensive program diagnosis informs recommendations and action plans.

Ready to get going?

Bringing together data science, Graebel technology and mobility experience, our team can help you answer the questions that matter most. Together we'll develop an analytics plan that's right for where you are today and ready for where you want to go.

Let's get started at graebel.com/contact-us