



Create exceptional Core-Flex experiences



Design and activate a
Core-Flex journey that
delivers exceptional
experiences for your
people, your program
and your business.



Start with the end in mind

Modern mobility programs like Core-Flex may mean flexibility and freedom for mobile employees—but it does add program management complexity.

Tools and technology make benefits selection easier, of course. But they're only part of the equation.

At Graebel, we go beyond a well-designed tool to enable a people-first experience that's calibrated on, activated by and meets your employee needs, program goals and business objectives with our Graebel® Mobility Experience (MX) Coach.



Inspire exceptional experiences on every step of the journey

By starting with the end in mind, we create exceptional experiences along the entire relocation journey. Utilizing Graebel's MX Coach, mobility professionals and mobile employees can understand the context around benefit selection, curate the right mix of benefits and deliver the desired outcomes.



Be prepared

For mobility professionals:

Leveraging a proven playbook, Graebel efficiently evaluates your workforce and surfaces your goals to connect the dots along the mobility journey.



Be confident

We will calibrate a core flex benefits selection experience that is informed by your goals and priorities with tailored insights into your workforce.



Be satisfied

Beyond making sure boxes get ticked and selections get made, we measure and report against your program goals so you can manage your program, support your talent and make a valuable contribution to your business.

For mobile employees:

By helping mobile employees understand the role benefit selection plays in the wider context of their move, the employees and their families feel prepared to make the right decisions.

Mobile employees will see themselves reflected in the benefit selector experience, allowing them to feel welcome and well-represented while our consultants draw clear connections between the benefits they select and the experience they want.

We guide mobile employees to not only get from A to B, but also enjoy the journey, feeling confident that they made the right decisions for themselves and their families.

Realize true people-first outcomes

Create exceptional experiences for your people, your program and your business at every stage in the Core-Flex journey with Graebel's MX Coach.

Let's start the conversation at graebel.com/contact-us.